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Charles Schwab Cup Championship announces Jerrod Niemann concert, presented by The Valley BMW Centers

\$10,000 charitable donation, and all other concert proceeds set to benefit Folds of Honor

PHOENIX – Tournament officials announced today that Jerrod Niemann will be performing at the Charles Schwab Cup Championship when the tournament comes to Phoenix Country Club from Nov. 9-12. The concert will be given in partnership with KMLE 107.9, is presented by The Valley BMW Centers and will take place behind the first tee immediately following play on Friday, Nov. 10.

Jerrod Niemann, Nashville prolific hitmaker, burst onto the scene in 2010, with his critically-acclaimed major-label debut, Judge Jerrod & The Hung Jury. From Academy of Country Music, Country Music Association, and CMT Award nominations, to headlining and touring with some of country's hottest acts: Dierks Bentley, Brad Paisley, and Keith Urban, Niemann continues to make his mark by creatively pushing boundaries all while offering a sincere nod to the legends before him.

Preceding the concert, tournament officials will announce a \$10,000 contribution to Folds of Honor in an effort help aid their mission to provide educational scholarships to spouses and children of America's fallen and disabled service members. That donation, and all other proceeds from the concert, will go directly to Folds of Honor, continuing in build upon the PGA TOUR's charitable contributions, now totaling over \$179 million in 2017.

"The Charles Schwab Cup Championship is thrilled to announce the addition of the Jerrod Niemann concert to our schedule of events," said Executive Director, Tiffany Nelson. "We are continuously striving to entertain, engage, and give back to our community and this concert hits all three marks. Our utmost appreciation goes to The Valley BMW Centers, KMLE and of course Jerrod Niemann for bringing this concert to life and providing an avenue to give back."

The concert is scheduled to commence at 5:30 p.m. Friday after conclusion of competition, and admittance will be granted to any tournament ticket holder. Starting Friday, daily grounds tickets will be available for \$25; Good Any One Day grounds tickets start at \$30 and weekly passes going for just \$65.

Youth 18 years of age and under are admitted free all week with a ticketed adult. The youth policy applies only to general admission grounds tickets and excludes access to private hospitality venues.

To purchase tickets to the 2017 Charles Schwab Cup Championship, please visit <u>SchwabCup.com</u> or contact the championship office at 480-237-2100 x19.

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About BMW

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

About The New KMLE @107.9

The New KMLE @107.9 is the leading country station in Phoenix, Arizona. The New KMLE @ 107.9 is owned and operated by CBS RADIO, one of the largest major-market broadcast media operators in the United States. A division of CBS Corporation, CBS RADIO operates 117 radio stations in 26 markets as well as an extensive array of digital assets. CBS RADIO also owns 94.5 KOOL-FM and LIVE 101.5 in Phoenix. For more information on CBS RADIO, please visit CBSRADIO.com. For more information on the New KMLE @107.9, please visit KMLE1079.com.

About the Charles Schwab Cup Championship

The Charles Schwab Cup Championship is a 54-hole tournament and the third leg of the Charles Schwab Cup Playoffs that consists of the top-36 players on the Charles Schwab Cup points list. This season-ending championship on PGA TOUR Champions determines the final money list for the season as well as the final standings in the Charles Schwab Cup, a season-long, points-based competition launched in 2001 to determine the PGA TOUR Champions' leading player. Points are reset prior to the Charles Schwab Cup Championship, ensuring a real shootout as all 36 players in the field will have a mathematical chance of winning the Charles Schwab Cup with a victory at the event. The 2017 tournament will be played November 10-12.

About Schwab

At Charles Schwab we believe in the power of investing to help individuals create a better future. We have a history of challenging the status quo in our industry, innovating in ways that benefit investors and the advisors and employers who serve them, championing our clients' goals with passion and integrity.

More information is available at <u>www.aboutschwab.com</u>. Follow us on <u>Twitter</u>, <u>Facebook</u>, <u>YouTube</u>, <u>LinkedIn</u>.

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of golf's most recognizable and accomplished

players, age 50 and older, including 35 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2017, the PGA TOUR Champions schedule includes 26 tournaments in 18 states, Japan, Wales and Canada, with purses totaling more than \$55 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air live, tape-delayed or in a highlights-package format in excess of 190 countries and territories, reaching more than 330 million potential households. The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at facebook.com/PGATOUR Champions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.