

FOR RELEASE: September 9, 2019 CONTACTS: Laura Vescovi, PGA TOUR, 904-465-5924, <u>lauravescovi@pgatourhq.com</u>

## **TICKETS Fore CHARITY™ returns to 2019 Charles Schwab Cup Championship**

100 percent of net proceeds from TICKETS Fore CHARITY<sup>™</sup> go to local charities

**PHOENIX** – The TICKETS Fore CHARITY<sup>™</sup> (TFC) program returns to the 2019 Charles Schwab Cup Championship, which continues to have a central focus in generating revenue for local charities in the Scottsdale-Phoenix area. TFC provides non-profit organizations with the ability to raise funds through the sale of tournament tickets, with 100 percent of proceeds going to charity. The Charles Schwab Cup Championship, the third and final event in the annual Charles Schwab Cup Playoffs, will return to Phoenix Country Club the week of November 6-10, 2019.

"The impact this program has made for organizations in this community speaks for itself," said Executive Director Tiffany Nelson. "At the Charles Schwab Cup Championship, we pride ourselves on the ability to use the game of golf as a conduit to give back locally and we continue to encourage non-profits to sign up so that we can continue building on the already proven success this program has demonstrated."

Since its 2010 debut, the TFC program has raised over \$1.4 million and most recently, the 2018 program raised \$401,270. There is no sign-up fee or cost to the organization to be involved in the TICKETS Fore CHARITY™ program and allows 100 percent of the net proceeds for each ticket sold through manual orders or online purchases to benefit the Scottsdale-Phoenix area non-profits that participate. Once registered, each organization will receive a complimentary flyer, poster, and postcard to use for ticket sale promotion.

Following the completion of the Charles Schwab Cup Championship, Charles Schwab Co., will donate an additional \$20,000 among the three highest selling non-profit organizations as follows: (1st) \$12,000, (2nd) \$6,000, (3rd) \$2,000.

While on-site, families are encouraged to venture out to the Fan Zone to witness great views of this prestigious venue. Visit the Sterling Winery where they will feature their signature Frosé (frozen rosé). Fans in the mood for craft beer should visit the tournaments beer garden, offering local beer originating in Phoenix. Also returning to the Fan Zone, giving fans a place to cool down is the Dutch Bros Coffee truck, serving their signature coffees and famous cold brew.

In addition to youth 18 years of age and younger receiving free admission to the Charles Schwab Cup Championship with a ticketed adult, all active duty, Reserve and National Guard military members, military retirees and their dependents receive free admission. For more information on the program, visit <u>www.schwabcuptfc.com</u> or call Kristi Lee Fowlks at (480) 278-2100 x 14 or <u>kristileefowlks@pgatourhq.com</u>

For more tournament information, please visit the official website, <u>www.schwabcup.com</u>. Fans are also encouraged to follow the Charles Schwab Cup Championship on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>.

## ABOUT THE CHARLES SCHWAB CUP CHAMPIONSHIP

The Charles Schwab Cup Championship is the final event of the PGA TOUR Champions season and the third and final event of the Charles Schwab Cup Playoffs, used to determine the annual Charles Schwab Cup Champion. The 2019 tournament is scheduled for November 4-10 at Phoenix Country Club in Phoenix, AZ. The event consists of the top-36 players on the Charles Schwab Cup points list. For information about corporate sponsorship opportunities, to become a volunteer or for ticket information, please visit the official tournament website at <u>www.schwabcup.com</u> or see our pages on Facebook, Twitter and Instagram (@SchwabCupFinale).

## ABOUT PGA TOUR CHAMPIONS

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 32 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2019, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Japan, England and Canada, with purses totaling nearly \$58 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

## ABOUT CHARLES SCHWAB & CO.

The Charles Schwab Corporation (NYSE: SCHW) is a leading provider of financial services, with more than 355 offices and 11.7 million active brokerage accounts, 1.7 million corporate retirement plan participants, 1.3 million banking accounts, and \$3.53 trillion in client assets as of February 28, 2019. Through its operating subsidiaries, the company provides a full range of wealth management, securities brokerage, banking, money management, custody, and financial advisory services to individual investors

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and independent investment advisors. Its broker-dealer subsidiary, Charles Schwab & Co., Inc. (member SIPC, <a href="http://www.sipc.org">http://www.sipc.org</a>), and affiliates offer a complete range of investment services and products including an extensive selection of mutual funds; financial planning and investment advice; retirement plan and equity compensation plan services; referrals to independent fee-based investment advisors; and custodial, operational and trading support for independent, fee-based investment advisors through Schwab Advisor Services. Its banking subsidiary, Charles Schwab Bank (member FDIC and an Equal Housing Lender), provides banking and lending services and products. More information is available at www.schwab.com and <a href="http://www.aboutschwab.com">www.aboutschwab.com</a>.