



Official Sponsor of the PGA TOUR

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## Voting Opens Today for the PGA TOUR Volunteer Challenge at the Charles Schwab Cup Championship Friendly Competition Seeks to Raise up to \$75,000 for Local Charities

**Phoenix, Ariz. – August 29, 2017** – The PGA TOUR is asking the public to help the Charles Schwab Cup Championship earn up to \$75,000 for local charities by voting in a friendly competition honoring the talent and dedication of its more than 100,000 volunteers, including approximately 550 from the Phoenix area.

In its first year, the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron) encourages voting for tournament volunteers and charities at <u>pgatour.com/volunteers</u> from now until 12 p.m. MT on Saturday of tournament week, November 11, 2017.

Participating volunteer teams ask friends, family, co-workers and the public to vote for them, and people who do not know a volunteer can cast a vote directly for the tournament. At the end of the voting period, the volunteer team with the most votes earns the opportunity to present a \$10,000 check on behalf of Astellas Pharma US, Inc., to the charity of his or her choice from a list selected by the tournament. The tournament also has the opportunity to earn up to an additional \$65,000 in charitable bonus funds based on the total number of votes received collectively by volunteers and the tournament.

"We are thrilled that volunteers at the Charles Schwab Cup Championship are working to make such a tremendous difference for our community, and we encourage the public to vote, because when people vote tournament charities win," said Tiffany Nelson, Executive Director, Charles Schwab Cup Championship.

Each year, with the help of more than 100,000 volunteers, the PGA TOUR and its tournaments raise millions of dollars for charity, with more than \$2.14 billion raised to date. Volunteers have helped the Charles Schwab Cup Championship raise more than \$5 million for local charities since its inception in 2003.

The PGA TOUR Volunteer Challenge will be held at 16 tournaments during the 2017 PGA TOUR season and builds upon more than \$1 million donated by Astellas Pharma US, Inc., the pharmaceutical manufacturer of Myrbetriq® (mirabegron), to tournament charities over the course of the company's sponsorship with the TOUR. Additional information is available at pgatour.com/volunteers.

"Astellas looks forward to building on the success of its 2017 partnership with the PGA TOUR and continuing the important programming that spotlights the power of volunteerism and enhancing the lives of those in need through charitable giving," said Walt Johnston, senior vice president, Sales & Marketing, Urology and Hospital, Astellas Pharma US, Inc.

The tournament takes place from November 6 - 12, 2017, at the Phoenix Country Club in Phoenix, Ariz. It features 36 of the world's best professional golfers competing for a purse of \$2.5 million.

## **About Charles Schwab Cup Championship**

The Charles Schwab Cup Championship is a 54-hole tournament and the third leg of the Charles Schwab Cup Playoffs that consists of the top-36 players on the Charles Schwab Cup points list. This season-ending championship on PGA TOUR Champions determines the final money list for the season as well as the final standings in the Charles Schwab Cup, a season-long, points-based competition launched in 2001 to determine the PGA TOUR Champions' leading player. Points are reset prior to the Charles Schwab Cup Championship, ensuring a real shootout as all 36 players in the field will have a mathematical chance of winning the Charles Schwab Cup with a victory at the event. The 2017 tournament will be played November 10-12.

## **About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of golf's most recognizable and accomplished players, age 50 and older, including 32 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2017, the PGA TOUR Champions schedule includes 26 tournaments in 18 states, Japan, Wales and Canada, with purses totaling more than \$55 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air live, tape-delayed or in a highlights-package format in excess of 190 countries and territories, reaching more than 330 million potential households. The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

## **About Astellas**

Astellas is a pharmaceutical company dedicated to improving the health of people around the world through the provision of innovative and reliable pharmaceutical products. For more information on Astellas, please visit our website at <a href="www.astellas.us">www.astellas.us</a>. You can also follow us on Twitter at @AstellasUS, Facebook at <a href="www.facebook.com/AstellasUS">www.facebook.com/AstellasUS</a> or LinkedIn at <a href="www.linkedin.com/company/astellas-pharma">www.linkedin.com/company/astellas-pharma</a>.

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